

Press release

New UK Sales Manager appointed at LINDAL

Hamburg, Germany – February 22nd, 2023



Leading aerosol dispensing specialists, LINDAL Group has appointed Joe Tyrrell as its new UK Sales Manager based at Leighton Buzzard.

Beginning in the role this month, and reporting to LINDAL's UK Sales Director, Paul Wharton, Joe takes on sales responsibility for the majority of the company's UK customers, helping build on its already strong customer network.

Joe previously held the position of Group Marketing Specialist at LINDAL for four years, where he worked on specialist projects introducing new products to market. He also represented the company internationally at trade association and industry-led events where he presented new technologies and forged strong customer and industry relationships.

Formerly working in sales and marketing roles at international manufacturer, Altro, Joe also holds a CIM Professional Marketing Diploma and brings with him a total of eight years' experience in customer facing positions.

He says: "I feel fortunate that in my previous role at LINDAL, I was afforded the opportunity to form positive links with many of our customers. I'm now looking forward to extending those relationships."

The new role sees Joe replace Rob Parkes, both of whom will be working together over the coming months to ensure a continuity of supply for customers and a smooth transition.

UK Sales Director, Paul Wharton says of the new appointment: "It's a pleasure to welcome Joe to the sales team. His knowledge of the Group's complete product portfolio and valuable customer connections will give him a clear advantage as UK Sales Manager. His sales and marketing skill set and experience make him an undoubted asset to the team from the start."

About LINDAL Group

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company has more than 60 years of experience with innovative dispensing solutions for the cosmetics, household, health care, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL aerosol dispensing solutions are the choice of the world's most prestigious and trusted brands.

For more information, please contact: marketing@lindalgroup.com