

## Press release

## New Group Marketing Specialist appointed at LINDAL

Hamburg, Germany – June 8th, 2023



Leading aerosol dispensing specialists, LINDAL Group has appointed Roshan Kungur as its new Group Marketing Specialist.

Beginning the role in May, and reporting to LINDAL's Group Marketing Manager, Kashif Choudhry, Roshan takes on all marketing responsibilities across the LINDAL Group, helping to build on its already strong global presence.

Roshan is a seasoned marketeer with over 20 years' marketing experience gained from working in multiple industries, where he was responsible for delivering marketing campaigns,



brand management, and introducing new products to market. He has worked for some key global brands such as Henkel, Epson, BSI, Avery Dennison and Viatris.

Along with his Degree in marketing, Roshan brings a wealth of product and brand marketing experience with him to make a positive impact at LINDAL.

Roshan says: "I'm very happy to be starting my new role as Group Marketing Specialist at LINDAL, I'm looking forward to shaping the marketing activities, increasing global brand awareness and supporting my colleagues across all facilities. I'm also looking forward to collaborating with people in the aerosol industry to discover new ways of working and explore fresh opportunities."

The new role sees Roshan replace Joe Tyrrell, both of whom will be working closely together over the coming months to ensure a smooth transition and handover of current marketing activities.

Group Marketing Manager, Kashif Choudhry says of the new appointment: "It's a pleasure to welcome Roshan to the Marketing team. His multi-industry experience coupled with his product marketing knowledge will make him a great asset to the team and we wish him well in his new journey with us at LINDAL."

## **About LINDAL Group**

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company has more than 60 years of experience with innovative dispensing solutions for the cosmetics, household, health care, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL aerosol dispensing solutions are the choice of the world's most prestigious and trusted brands.

For more information, please contact: marketing@lindalgroup.com