

## Press release

## LINDAL helps raise the profile of girls rugby with tour sponsorship

Hamburg, Germany – 23rd May, 2024



LINDAL Group's Litec Moulding facility in Ireland came forward to sponsor a local girls' rugby tour which took place in Holland earlier this month.

Spearheaded by LINDAL's Litec injection moulding facility in Ireland, the sponsorship helped cover the costs of trip and competition entry for the 48 players from Ireland's Westport Rugby Football Club taking part in the 4-day tour from 3rd – 6th May.

Held at Nijmegen Rugby Club, home to local Dutch side the Wasps, a series of competitive and fun matches were played between each club's Under 14s, 16s and 18s teams.







Kashif Choudhry, LINDAL's Marketing Manager says: "It's a pleasure to have supported the tour. We believe there is a real synergy between manufacturing and rugby with both worlds dependent on strong teamwork, collaboration and importantly, the involvement and positive impact from women to ensure a successful future.

"Through the sponsorship, we hope we have helped raise the profile of rugby to other young women who may be interested in taking up an inclusive sport that fosters positive attitudes and improved physical and mental well-being in players."





As a women's sport which can often lose players when they reach youth level, gaining sponsorship for the tour came as a welcome gesture to the Westport Club. WRFC President, Liz Brady, says: "We are so grateful to the Lindal Group for its very generous support of the Youths Girls teams' trip to Holland to play rugby, bond as a team, create memories they'll remember forever and cultivate their love of and commitment to their sport."

## **Notes to editors:**

To find out more about the tour, please visit: https://www.irishrugbytours.com/

For more information on this press release and the LINDAL Group, please visit: www.lindalgroup.com or email marketing@lindalgroup.com

## **About LINDAL Group**

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company has more than 60 years of experience with innovative dispensing solutions for the cosmetics, household, health care, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL aerosol dispensing solutions are the choice of the world's most prestigious and trusted brands.

For more information, please contact: marketing@lindalgroup.com