

Press release

LINDAL appoints Laura Capodicasa as Product Marketing Specialist

Hamburg, Germany – September 4th, 2025

Global aerosol dispensing specialists, the LINDAL Group, are pleased to announce the appointment of Laura Capodicasa as Product Marketing Specialist.

Beginning with immediate effect, Laura will manage a range of product marketing and communication activities to support the continued advancement of LINDAL's global and regional sales strategies.



With 15 years' experience in customer service and sales management roles within the aerosol sector, Laura brings a proven track record of success and industry expertise. In her most recent role as Sales Manager for Italy at Sonoco, Laura was responsible for tinplate aerosol can sales where she managed multiple accounts across the cosmetics, household, industrial, and food sectors in Italy and the South EU region. She is a recognised and active member of the aerosol community, serving as a Board Member and Communication Coordinator for the Italian Aerosol Association.

Laura holds a Master's Degree in Political Sciences, an Executive Master from AlmaLaboris Business School in Export Management, and an Executive Master from 24ORE Business School in Communication and Digital Marketing. She is also proficient in a variety of sales and digital marketing platforms, and is fluent in Italian, English, French, German, and Spanish.

Group Marketing Manager, Kashif Choudhry says: "It's a pleasure to welcome Laura to LINDAL. I have no doubt that her academic background, aerosol industry knowledge and network, plus her sales and marketing experience will support a seamless transition into the role, and that she will become a valuable asset to both our customers and sales teams."

Laura says: "I am delighted to be starting a new and exciting chapter as Product Marketing Specialist at LINDAL. I am looking forward to elevating an innovative portfolio of aerosol dispensing products and solutions, working with an enthusiastic and a driven sales team and exceeding the needs and expectations of our customers."

Laura will be based at LINDAL's Costa Masnaga, Italy offices, and is contactable via email: laura.capodicasa@lindalgroup.com