

Press release

LINDAL Group unveils redesigned website, elevating the digital experience for the aerosol industry

HAMBURG, Germany – October 13th, 2025



LINDAL Group is proud to announce the launch of its newly redesigned website. Featuring innovative tools, a new contemporary design and enhanced usability, the platform reinforces LINDAL’s commitment to innovation and customer service.

Building on the success of its colour-coded market segment system launched in 2019, the new website simplifies communication with LINDAL’s customers and better engages its audience through innovative design and functionality.

An intuitive search tool allows both expert and non-expert users to find the right product quickly, while customers seeking tailored products or turnkey solutions, are served a balanced showcase of both the existing portfolio and LINDAL’s innovation capabilities.

“Our goal was to create a digital platform that truly reflects who we are as a company — innovative, customer-focused, and future-oriented,” said Kashif Choudhry, Group Marketing Manager at LINDAL Group. “We wanted to not only offer our customers and partners an engaging, and informative experience with seamless access to our products, but to inspire collaboration and discovery across the aerosol industry.”

Redefining the Product Discovery Experience

The new product catalogue allows expert users to refine their search using URS (User Requirement Specifications), for a more precise product selection process. For non-expert users, the new digital assistant provides an intuitive, step-by-step guide to help identify the right solution in less than a minute. The virtual assistant can also be used to contact LINDAL's Technical Support team.

Each product page has been upgraded to deliver a more interactive experience; allowing users to request product samples for evaluation or connect with the Commercial team to obtain a quotation — simplifying the path from exploration to collaboration.

Introduced in 2021 as an industry pioneer, the 3D Configurator now seamlessly integrates into the platform, enabling users to explore LINDAL's full product catalogue in 3D, visualise various insert options, and customise actuator colours effortlessly, without creating an account. In just a few clicks, users can also add a can and label to build a complete aerosol package, and easily share their creations by setting up a Configurator account.

Future developments for an evolving global audience

In addition, LINDAL is developing a dedicated page explaining how aerosols work and outlining the fundamentals of aerosol technology. Designed for those new to the industry — or for anyone seeking a quick refresher — this educational resource will soon be available to help users gain a deeper understanding of the technology behind every LINDAL solution.

Further enhancements include a new section on LINDAL's Sustainability approach, multilingual site versions and a comprehensive Careers section. Continuous SEO improvements will ensure LINDAL remains highly visible to anyone in the aerosol industry, reinforcing its position as a trusted and forward-thinking partner.

"The new website a key milestone in strengthening customer engagement, expanding our digital services, and demonstrates how innovation at LINDAL goes beyond the products — it defines our culture, our services, and the way we work."

Discover the new website at www.lindalgroup.com

About LINDAL Group

LINDAL Group is a worldwide leader in the design, manufacture and sale of valves, actuators and spray caps used in aerosol products. The Hamburg, Germany-based company has more than 60 years of experience with innovative dispensing solutions for the cosmetics, household, health care, food and technical industries.

The LINDAL Group is represented by subsidiaries and licensees in more than 15 countries throughout Europe, Asia and The Americas. The company is renowned for its innovative designs, which deliver optimal functionality and return on investment. As a result, LINDAL aerosol dispensing solutions are the choice of the world's most prestigious and trusted brands.

For enquiries or information please contact: marketing@lindalgroup.com