

Blog

From compliance to innovation: LINDAL at the Global Aerosols & Dispensing Forum 2026

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At Paris Packaging Week 2026, during the Global Aerosols & Dispensing Forum, LINDAL Group was proud to take part in a high-level panel discussion dedicated to one of the most pressing topics in our industry: the Packaging and Packaging Waste Regulation (PPWR).

Representing LINDAL as a panel speaker, Manon Pascal, Group Regulatory Affairs Manager, shared insights on how the new regulatory framework is reshaping the aerosol and dispensing sector — and how companies can transform compliance challenges into innovation opportunities

Understanding the PPWR: a transformational shift

The PPWR introduces significant changes that will impact all packaging placed on the EU market. Among the key milestones discussed during the panel:

- All packaging must be recyclable by 1 January 2030 (with certain exemptions).
- Design-for-recycling criteria and recycling performance grades will be defined by January 2028.
- Minimum recycled content requirements for plastic packaging components will apply, with calculation methods expected by December 2026.
- By 2030, packaging weight and volume must be reduced to the minimum necessary to ensure functionality.

The regulation also introduces enhanced documentation requirements and sustainability measures, including recyclability performance, packaging minimisation, and labelling systems such as QR codes.

As highlighted during the discussion, the timeline ahead is demanding — but it also creates momentum for meaningful transformation.

A multi-voice industry perspective

The panel brought together several industry experts, each addressing different aspects of how the PPWR will affect packaging design, materials, supply chains, compliance strategies, and technological development.

The conversation explored not only regulatory obligations, but also broader implications for sustainability performance, innovation pathways, and competitiveness within the aerosol industry.

Manon’s contribution focused on translating regulatory complexity into practical action — emphasising that early preparation, cross-functional collaboration, and design-led thinking will be key to navigating this new regulatory era.

From compliance to innovation

True to the presentation title — “From Compliance to Innovation: Rethinking Aerosols in the PPWR Era” — the core message was clear: regulatory pressure can become a driver of product evolution.

LINDAL's portfolio developments, including solutions such as Luna, Matteo, Olive, Glide, BAB, Twistmist and Flipstraw, demonstrate how innovation can align with upcoming sustainability and recyclability requirements while maintaining performance and consumer experience.

Rather than viewing PPWR as a constraint, LINDAL sees it as an opportunity to re-think materials, reduce packaging weight, optimise recyclability and integrate sustainable design principles from the outset.

Preparing for a busy timeline ahead

The PPWR roadmap demands strategic planning, documented compliance, and close cooperation across the value chain

At LINDAL, regulatory expertise and innovation go hand in hand. By actively participating in forums such as Paris Packaging Week, we contribute to shaping constructive dialogue within the industry — ensuring that future aerosol solutions meet both market expectations and regulatory standards.

We thank Manon and all fellow panellists and attendees for an engaging and forward-looking discussion.